AMENDED IN ASSEMBLY JUNE 14, 2005 AMENDED IN ASSEMBLY JUNE 6, 2005 AMENDED IN SENATE MAY 2, 2005 AMENDED IN SENATE APRIL 21, 2005

SENATE BILL

No. 440

Introduced by Senator Speier

February 17, 2005

An act to add Section 1798.21.5 to, and to add Title 1.81.23 (commencing with Section 1798.90.5) to Part 4 of Division 3 of, the Civil Code, relating to personal information.

LEGISLATIVE COUNSEL'S DIGEST

SB 440, as amended, Speier. Personal information.

(1) The Information Practices Act of 1977 regulates the collection and disclosure of personal information regarding individuals by state agencies, as specified.

This On and after July 1, 2006, this bill would require a state agency, or any person contracting with a state agency, to encrypt all personal information, as defined, that is owned by the state and stored or transported on a portable computer using industry standard encryption procedures computing or electronic storage device.

(2) Existing law prescribes various prohibitions with regard to disclosures of personal information related to, among others, consumer credit reports, credit card transactions, driver's licenses, social security numbers, and direct marketing.

This bill would prohibit a business, as defined, from discriminating against or denying an otherwise qualified consumer a product or service, or charging a higher price for that product or service,

 $SB 440 \qquad \qquad -2 -$

because the consumer has not provided the consent to disclose or share—personal covered information, as defined, pertaining to him or her, or because the consumer has directed that the information not be disclosed or shared, pursuant to state or federal law. The bill would except from that prohibition a business that cannot provide a product or service without provision of that—personal covered information and certain—financial institutions already subject to—similar specified federal provisions or regulations. The bill would provide that no liability is created with regard to the above, and that the measure is not intended to prohibit a business from offering incentives or discounts to elicit a specific response pertaining to the disclosure or sharing of personal covered information.

Vote: majority. Appropriation: no. Fiscal committee: yes. State-mandated local program: no.

The people of the State of California do enact as follows:

1 SECTION 1. Section 1798.21.5 is added to the Civil Code, to 2 read:

1798.21.5. An (a) On and after July 1, 2006, an agency, or any person contracting with an agency, shall encrypt all personal information that is owned by the state and stored or transported on a portable computer using industry standard encryption procedures. computing or electronic storage device.

- (b) For purposes of this section:
- 9 (1) "Personal information" means an individual's first name 10 or first initial and his or her last name in combination with any 11 one or more of the following data elements:
 - (A) Social security number.

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- (B) Driver's license number or California Identification Card number.
- (C) Account number or credit or debit card number, in combination with any required security code, access code, or password that would permit access to an individual's financial account.
- 19 (D) Medical information.
- 20 (2) "Medical information" means any individually identifiable 21 information, in electronic or physical form, regarding the 22 individual's medical history or medical treatment or diagnosis by 23 a health care professional.

-3- SB 440

SEC. 2. Title 1.81.23 (commencing with Section 1798.90.5) is added to Part 4 of Division 3 of the Civil Code, to read:

TITLE 1.81.23. PERSONAL INFORMATION DISCLOSURES TO BUSINESSES

- 1798.90.5. (a) A business required by state or federal law to obtain a consumer's consent before disclosing or sharing covered information pertaining to the consumer or to provide the consumer with an opportunity to direct that the information not be shared or disclosed shall not discriminate against or deny an otherwise qualified consumer a product or service sold or leased by the business or charge a higher price for that product or service because the consumer has not provided the business the consent to disclose or share—personal covered information pertaining to him or her, or because the consumer has directed that the information not be disclosed or shared, pursuant to state or federal law.
- (b) Notwithstanding any other provision of law, nothing in this section shall prohibit a business from denying a consumer a product or service, or from charging a consumer a higher price, if the business could not provide the product or service, or a lower price, to the consumer without disclosure of the consumer's personal covered information, and the consumer has failed to provide consent to that disclosure or has directed that personal covered information pertaining to him or her not be disclosed or shared, pursuant to state or federal law.
- (c) A business shall not be liable for failing to offer products or services to a consumer solely because that consumer *or for charging a higher price for a product or service*, pursuant to state or federal law, has failed to provide the business the consent to disclose or share personal covered information pertaining to him or her or has directed that personal covered information not be disclosed or shared, and the business could not offer *or charge a lower price for* the product or service without the disclosure of the consumer's personal covered information.
- (d) Nothing in this section is intended to prohibit a business from offering incentives or discounts to elicit a specific response to a choice pertaining to the disclosure or sharing of personal covered information granted in state or federal law.

SB 440 —4—

1 (e) The requirements of this section shall not apply where a 2 business is subject to, and in compliance with, paragraph (1) of 3 subdivision (a) and or paragraph (4) of subdivision (b) of Section 4053 of the Financial Code, or is a "covered entity" as defined in 5 Section 160.103 of Title 45 of the Code of Federal Regulations of 6 the Standards for Privacy of Individually Identifiable Health 1 Information under the federal Health Insurance Portability and 1 Accountability Act (42 U.S.C. Sec. 300gg et seq.) and is subject 10 to Sections 164.508(b)(4) and 164.530(g) of Title 42 of the Code 10 of Federal Regulations.

(f) For purposes of this section:

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- (1) "Business" means a proprietorship, partnership, corporation, or any other form of commercial enterprise, doing business in California.
- (2) "Personal information" has the same meaning as described in Section 1798.80.
- 17 (2) "Covered information" means the information pertaining 18 to a consumer that state or federal law prohibits a business from 19 sharing or disclosing before obtaining a consumer's consent or 20 before providing the consumer with an opportunity to direct that 21 the information not be shared or disclosed.